



LAKE SIMCOE ENVIRONMENTAL MANAGEMENT STRATEGY (LSEMS)

LSEMS WORKING GROUP

Monday, April 2, 2007 – 9:00 a.m. to 12:00 p.m.

Lake Simcoe Region Conservation Authority
Boardroom

MINUTES

Members Present:

Anne Neary, Co-Chair	Ministry of the Environment
Peter Waring, Co-Chair	Ministry of Natural Resources
Elizabeth Janz*	Ministry of the Environment
Ed Beach	Federation of Agriculture, Durham Region/Chair, LSEMS CAC
Annabel Slaight	Ladies of the Lake / The WAVE
John Gilbank	Rescue Lake Simcoe Coalition
Marvin Geist	Greater Toronto Home Builders' Association-UDI
Jessica Annis*	Greater Toronto Home Builders' Association-UDI
D. Gayle Wood	Lake Simcoe Region Conservation Authority/Chair. LSEMS SC
Debby Beatty	Lake Simcoe Conservation Foundation
Kimberley MacKenzie*	Lake Simcoe Conservation Foundation
Stew Patterson*	City of Barrie

*-indicates alternate

Others:

Karen Wianecki	Planning Solutions
Gina Casey	Lake Simcoe Region Conservation Authority

Regrets:

Wes Brown	Federation of Anglers and Hunters/Member LSEMS CAC
Michael Bunn	Barrie Chamber of Commerce
Barb Jeffrey	Regional Municipality of York
Karen Antonio-Hadcock*	Regional Municipality of York
Chris Strand	Department of Fisheries and Oceans Canada

1. Welcome and Introductions

Co-Chair Anne Neary welcomed Karen Wianecki, Solutions Planning to the meeting and requested round table introductions.

The following items were added to the Agenda:

1. Discussion related to observers attending the meetings of the Working Group; and
2. If John Gilbank's candidacy for Provincial Office will impact his involvement with the Working Group.

2. Minutes

The minutes of the March 9th meeting were included with the agenda.

Co-Chair Anne Neary reviewed the Action Items contained in the minutes. The following items were identified as still outstanding:

Action:	Prepare key messaging for review and comment.
Responsibility:	Anne Neary
Status:	Messaging document was prepared and tabled at the meeting (copy included with these minutes). Members are requested to review the messaging for discussion at the next meeting.
Action:	Prepare governance related information regarding Rouge Park Alliance.
Responsibility:	Anne and Peter
Status:	To be completed for the next meeting of the Working Group.
Action:	The “Who Does What” chart was circulated to all Members with the March Meeting Minutes. It was determined that Members review this document and make recommendations regarding the inclusion of sub-bullets in order to have a better understanding of how decisions are made. This will be placed on the next meeting agenda for discussion.
Responsibility:	All Members – for review at the next meeting.
Action:	Review the summary of feedback to the OVAP as presented by Anne Neary for the next Working Group Meeting.
Responsibility:	All Members
Status:	Deferred to future meeting.

Co-Chair Anne Neary requested direction from the Working Group Members regarding the content of the meeting minutes specific to how much information/discussion should be included. It was determined that the meeting minutes should focus mainly on decision making and action items. However, should a member specifically request an inclusion in the minutes this will be done.

Moved by: E. Beach

Seconded by: D. Beatty

RESOLVED BY CONSENSUS THAT the minutes of the March 9th, 2007, meeting of the Working Group be approved as amended, and FURTHER THAT future meeting minutes of the Working Group reflect decisions made and action items.

3. Meeting Purpose and Objectives

Karen Wianecki, Facilitator, reviewed the meeting purpose and objectives as follows:

(a) Meeting Purpose:

The purpose of the meeting will be to allow LSEMS Working Group Members to begin work to collectively develop an analytical framework to recommend a new LSEMS governance model to the LSEMS Steering Committee.

The purpose of the meeting will be to collectively identify our ground rules for moving forward; an agreed upon process and protocol for completing the governance model evaluation and the evaluation criteria upon which the assessment will be made.

(b) Meeting Objectives:

- i. Allow Working Group members to identify their marks of success for the Governance model process and review of public stakeholder comments regarding critical issues, guiding principles, themes, etc., as outlined in the OVAP.
- ii. Participate in discussions concerning the process/protocol for governance model review and assessment:
 - How the review will be carried out;
 - The process for individually evaluating each model;
 - The process for collectively evaluating each model;
 - The process for assessing the models from a comparative perspective.
 - The process for building the recommended model and making recommendations to the LSEMS Steering Committee (including any differences of opinion).
- iii. Formulate collective recommendations concerning the criteria against which the governance models should be evaluated.
- iv. Begin work on a Project Schedule to identify milestone dates and deliverables in keeping with the June 30th, 2007 deadline.

4. Individual Marks of Success

Karen asked the Members of the Working Group **“How will you measure the success of this aspect of the process?”**

Following are the responses:

- workable project – results
- consensus / recommendations supported by vast majority
- time decision
- endorsement by Steering Committee
- move forward collectively
- structure – purpose **not** process driven
- measurable results – effective
- efficient process
- “Lakes Champion” (organization)
- common objectives for watershed
- meet all of our needs & achieve restoration of Lake Simcoe
- overcome existing inadequacies

Based on the last comment “**overcome existing inadequacies**” Member were asked to identify the inherent limitations of the current LSEMS Model:

- no accountability – need for enhanced reporting
- FUNDING – long-term self-sustained funding model – committed funding base
- need to broaden circle of involvement – beyond a government run model
- lack of current science based – need stronger alignment with science
- functioned well until recently – those involved with pure operations
 - need to look at broader policy context
 - Role of LSEMS has evolved
 - We/They Approach
- need to distinguish the difference between LSEMS and the LSRCA
- engagement model – move from me to we – partnership model
- opportunity for messaging – clearing up mixed messages (communications)

5. Ground Rules

Karen Wianecki facilitated a discussion regarding the Ground Rules which included a review of the suggested “Ground Rules” distributed with the agenda.

6. The Evaluation Process

The homework assignment “The Governance Model Process” was reviewed by question as follows:

Q – As a member of the LSEMS Working Group, I am most proud of the fact that LSEMS stands for ...

- future Focus – proactive stakeholder engagement;
- extensive partnerships;
- some/huge amount of successful protection/restoration of Lake Simcoe;
- excellent science – monitoring science
- priority in science and monitoring;
- cooperative arrangement - includes levels of government
- focus on sustainable watershed quality;
- eco-system-based approach – move to comprehensive basin wide planning;
- international model for Best Management Practices;
- Confusion / Complicated – no clear understanding of what LSEMS stands for.

Q – As an individual, I am most proud of the fact that I stand for...

- honesty;
- integrity;
- fairness;
- transparency;
- forthright;
- effectiveness;
- positive;
- action-oriented;
- dedicated career to watershed management;
- agricultural representative;
- passionate about philanthropy.

Q – The new Governance Model for LSEMS will be successful if....

- all parties agree to mission statement / goals;
- intent to put healthy lake first;
- marries agriculture activities (existing/future), urban activities (existing/future) and other activities in the watershed and adopt watershed focus --- takes a watershed view;
- build on our past and engage others – strengthen existing – build new;
- stakeholder support and public support;
- inspires confidence and trust – embraces technology and innovation;
- link with healthy lake + watershed + economy + environment + vibrant society = “I love to live here”;
- supports coordinated land use planning – link with land and water;
- promotes education and learning;
- performance driven / sustainable funding

Q – Any governance model needs to be evaluated on the basis of the following key criteria:

- can it be implemented – staffing / resources;
- simple and easy to understand;
- scientific facts;
- issues of control – centralized control; one point of contact;
- cost efficient but one with sufficient resources;
- inclusive of all representative interests;
- single purpose model that reflect the interests;
- alignment with organizations and mandates – Power
- decision making authority / authority to ensure the right decisions are made;
- strong accountability – elected representatives – taxpayer accountability;
- transparency – communications / participation by stakeholder;
- equity / fairness;
- established methods of public reporting;
- work to plan – reportable benchmarks; monitoring, evaluation and reporting;
- practical, applicability for LSEMS – Similar in scope to LSEMS;
- forward focussed – strategic, visionary, can adapt to change;
- client satisfaction levels;
- based on sound science
- “Let the Forum Fit the Fuss”;
- exert influence;
- watershed focus;
- does not promote duplicity – does encourage coordination/collaboration;
- credible.

Following the identification of evaluation criteria it was agreed upon that the Working Group will, together, review each model. Karen agreed to develop a template of criteria to be used for the evaluations.

Karen outlined that in order for the process to be successful, members are reminded to keep an open mind at all times, not have pre-conceived ideas of what will work, and it is important to review a range of possibilities.

Action:	Develop criteria template for the evaluation of the governance models.
Responsibility:	Karen

7. Project Schedule – Key Milestone Dates

Karen Wianecki facilitated a discussion related to:

- Reporting based on Consensus,
- Process for reporting divergent views (where consensus has eluded us)

It was resolved that when both the Working Group Member and the Alternate (representing the same organization) are present at the meetings, both Members are welcome to participate in discussions however they will only have one counted vote in the decision making process.

Karen recommended to the WG Members that in the event consensus cannot be reached, that the dissenting views be included in the minutes and further that such differences of opinion be clearly articulated with relation to the pros/cons of such opinions and that these will accompany the final recommendations to the Steering Committee.

Karen further reminded Members that they must, at all times, respect the differences of opinion of their fellow WG Members.

All Members supported this process by consensus.

Following is the schedule of meeting dates for the LSEMS Working Group for the months of April and May, 2007:

Friday April 13	Full Day Meeting (9:00 a.m. to 5:00 p.m.) Meeting Location: Jackson's Landing, Jackson's Point Purpose: To review and finalize list of governance models/criteria
Wednesday, April 25	Full Day Meeting (9:00 a.m. to 5:00 p.m.) Location: To be advised Purpose: Guest Speakers (tentative) Review of critical issues, guiding principles, themes, etc.
Friday, May 4	9:00 a.m. to 1:00 p.m. Location: To be advised Purpose: Hear from Guest Speakers
Tuesday, May 15	Full Day Meeting (9:00 a.m. to 5:00 p.m.) Location: To be advised Purpose: Begin compilation of report / recommendations
June 1	Target date to get draft report to the Members for review.
June 15	Target date for completion of the report.
June 30	Deadline for the completion of the work of the LSEMS Working Group.

8. Other Business

(a) Request to Attend Meetings of the WG as Observers

The Working Group Members requested that the Co-Chairs pursue this request with the LSEMS Steering Committee to obtain further direction.

The Members further requested that all requests of this nature be made through the Steering Committee.

Action:	Discuss the request to attend meetings of the Working Group as an observer with the SC and report back to the Working Group.
Responsibility:	Anne and Peter

(b) Member – John Gilbank

An announcement regarding John's candidacy for the MPP-York-Simcoe representing the Liberal Party was shared at the meeting.

This will be discussed at the meeting on April 13, 2007.

Action:	John Gilbank's candidacy for Member of Provincial Parliament for discussion at the April 13 th meeting.
Responsibility:	All Members

9. Adjourn

Meeting adjourned at 12:35 p.m.

Anne Neary,
Co-Chair

Peter Waring
Co-Chair

Attachments:

1. Key Messaging
2. "Who Does What"
3. John Gilbank "A Record of Achievement"

Proposed Key Messages for Working Group Members

April 1, 2007

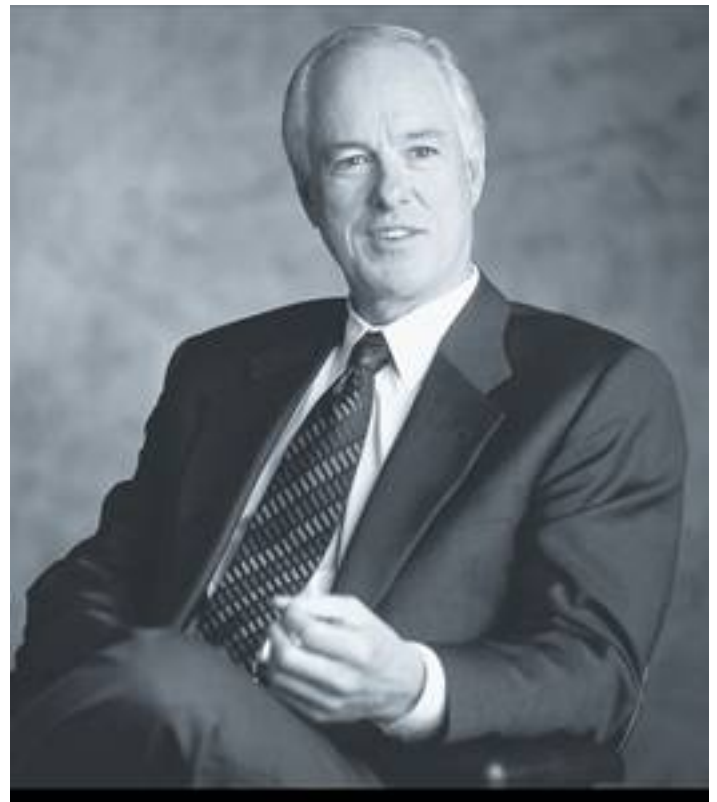
- The future protection of this valuable resource will require the province, municipalities, the Conservation Authority and the public to work collaboratively to carefully manage present and future activities in the watershed, to the highest standards.
- The Lake Simcoe Environmental Management Strategy (LSEMS), a partnership between all levels of government and stakeholders has worked for 15 years to promote the restoration and protection of the lake. Its mandate ended on March 31, 2007.
- The partnership was extended for one year to allow the partners, in consultation with stakeholders, to review governance options and decide on which one(s) would be the most suitable to deliver a comprehensive basin-wide plan designed to protect the Lake Simcoe watershed.
- My organization is participating in this process. I represent the _____ on a Working Group that has been tasked with reviewing governance options. At this time we are looking governance models from other organizations in order to help us build our preferred approach to the future protection of the lake and watershed.
- Our work is due to be completed on June 30, 2007 where upon our recommendations for future governance will be provided to the LSEMS Steering Committee for consideration.

John Gilbank

A Record of Achievement

This fall there will be a Provincial election and the Ontario Liberal Party is now lining up a high-powered slate of candidates. In the newly-created riding of York-Simcoe John Gilbank is preparing to become your voice in the Ontario Government.

John's multi-faceted career as a nationally recognized CEO, successful entrepreneur and diplomatic representative of Canada make him a uniquely qualified candidate to be our Member of Provincial Parliament. He has a proven record of achievement - getting good things done and making improvements that last. John will give us the powerful representation we need at Queen's Park to protect and improve our quality of life.



In addition to his executive experience, John understands the challenges facing our rural communities having grown up in Listowel Ontario and now a resident and small business owner in Georgina. John and his wife Lynn are well known in Georgina for their restoration of a heritage home and conversion into a cozy bed and breakfast. Their sons, Ben and Rich, are currently attending University in Toronto.

A Passion for Lake Simcoe

John is well known throughout the region for his tireless efforts to protect and restore the health of Lake Simcoe. Having worked for years with groups to cleanup this jewel of central Ontario, John knows that citizen groups need more support from government to do the job. We need a powerful and effective voice to advocate for the Lake in the Province's agenda.

John wants to work with the talent that surrounds this great resource returning the lake to its historical role as the hub of life and focal point of central Ontario.

A Consensus Builder

John's proven approach to governance demonstrates he would be an effective MPP, compiling an agenda that all residents can influence and pursuing it with energy. He wants to talk to people about their ideas; it's about working together to find solutions to help our community achieve its fantastic potential. Governing is about using the appropriate strategy to get things done. John has a history of being a vocal champion of a number of issues, but he has also been effective as a low-key mediator who helped bring about a solution for the Georgina Health Care Council – it's about results!

A Proven Track Record

John's performance in the private sector makes him a strong candidate for an innovative and fiscally responsible government. He was noted for his leadership in turning around under performing companies and making them financial successes. In fact, John received a nationally recognized award for Turnaround Entrepreneur of the Year in 1997. Graduating from the University of Waterloo (Hon BA) and attending the Harvard Business School (Owner President Management Program) John is well equipped to work with all members of our community to find effective solutions for the many opportunities available York Simcoe.



Whether it was working as Consul and Trade Commissioner for the Canadian Government, or taking over an insolvent energy firm and turning it around to a 'built to last' leader in the energy field John has a proven record of achievement – imagine what he can do for our community.