

**Session:** The Strength of Our Communities – Part B  
**Date:** Friday, October 21, 2005 – 1:30 p.m.  
**Moderator:** Kimberley MacKenzie, Executive Director, Lake Simcoe Conservation Foundation  
**Scribe:** Sandra Morley, Administrative Assistant, LSRCA

---



**LSEMS CONFERENCE**  
**RESTORE THE LAND...RESTORE THE LAKE....**  
**WORKING TOGETHER FOR A GREAT LAKE**

**Session:** The Strength of Our Communities – Part B  
**Date:** Friday, October 21, 2005 – 1:30 p.m.  
**Moderator:** Kimberley MacKenzie, Executive Director, Lake Simcoe Conservation Foundation  
**Scribe:** Sandra Morley, Administrative Assistant, LSRCA

**Presentations were provided by:**  
**Robert E. Boone, President, Anacostia Watershed Society**  
**Dennis Ramsarran, Councillor, Town of Newmarket**  
**Robert Eisenberg, Co-Chair, Rescue Lake Simcoe Coalition**

**Question:**

**As has been reiterated throughout the Conference, this is not just another passive conference --- this is about the need for broad and active community engagement --- it is time for a strong and co-ordinated thrust ---**

**Based on the presentations you have just heard, how can we apply the lessons learned today to develop a “One Voice Action Plan” for LSEMS Phase IV?**

**We need to enhance communications...**

- Scientific data needs to be communicated clearly and consistently.
- People need to know what urban intensification means.
- People need to know we’re losing 50 acres of trees a day.
- We need more media involvement.
- Put up signs: “you’re now entering/leaving Lake Simcoe watershed”.
- We need better access to information.
- The general public needs to understand science.
- Get a marketing consultant to deliver the message.
- Once LSEMS is complete, report back to municipalities to share objectives.
- Everyone doesn’t want to live in a high-density environment. They want their own paradise and we need to educate those people.

**We need to share the burden...**

- Too much falls on CA-need to put ownership in municipalities, libraries, places where people go to understand it.

**Session:** The Strength of Our Communities – Part B  
**Date:** Friday, October 21, 2005 – 1:30 p.m.  
**Moderator:** Kimberley MacKenzie, Executive Director, Lake Simcoe Conservation Foundation  
**Scribe:** Sandra Morley, Administrative Assistant, LSRCA

---

#### **We need to work together and follow-up on these conference recommendations...**

- We need to take action from recommendations from this conference-once you have a draft it needs to come to focus group in the community-decide what makes sense-brainstorming session before it becomes a document.

#### **We need to enhance supportive policies...**

- Edit Lake Simcoe Act, take it to municipalities and present it to councils.
- We need a Lake Simcoe Champion.
- Create a *Lake Simcoe Act*.

#### **We need to involve the school boards...**

- Work with school boards for short-term and long-term solutions and build LSEMS into curriculum.
- Build a geography tool on website for kids to use.

#### **We need to examine and broaden performance measurement...**

- We need to examine and broaden scientific criteria / indicators of measuring the health of lake reflecting realities of recreational users.

#### **We need to partner better with farmers...**

- Don't patronize farmers. They understand best practices and we need to create farm trusts-tax-sharing so they can have federal income tax benefits.
- There should be farmers participating in LSEMS.
- Engage sod farmers in discussions.

#### **We need to engage golf course associations...**

- Engage Canadian golf course associations in discussions.

#### **We need a global plan...**

- Identify who the constituents in watershed are and get them together to come up with solutions.
- LSEMS should contact the Ministry of Public Infrastructure Renewal, and Ministry of Tourism to join the group.
- Engage other groups – i.e. snowmobilers.
- Work with marinas.
- Municipalities should use OP process relative to the objectives of LSEMS.
- Municipalities need to ensure development enhances the watershed.

#### **We need to consider new sources of funding...**

- Fee-based recreational uses are needed.
- Levy taxpayers in the watershed to pay for the plan.

#### **We need to increase shoreline access...**

- Greater shoreline access is needed.

#### **General Comments:**

**Session:** The Strength of Our Communities – Part B  
**Date:** Friday, October 21, 2005 – 1:30 p.m.  
**Moderator:** Kimberley MacKenzie, Executive Director, Lake Simcoe Conservation Foundation  
**Scribe:** Sandra Morley, Administrative Assistant, LSRCA

---

- Maximum growth anywhere anytime is not optimum growth.
- Main street housing programs, brownfield development, infill housing, hydro right-of-way development-will be able to accommodate growth in Ontario for next 30 years to remove pressure and reduce phosphorous.